



SPONSORSHIP OPPORTUNITY

2ND AFGHANISTAN-UK BUSINESS CONFERENCE

Venue: 160 Aldersgate St, London EC1A 4HT
Date: 14 October 2019

The Embassy of Islamic Republic of Afghanistan in the United Kingdom intends to organise the second business conference in cooperation with International Chamber of Commerce in Afghanistan and International Chamber of Commerce in the United Kingdom. In 2018, the conference hosted more than 190 delegates from around 30 countries, including policymakers, representatives from the private sector, researchers, advocacy organizations, and start-up entrepreneurs. A unique platform for networking, the conference also provided delegates with a chance to meet several high-ranking officials, to further strengthen the links between the public and private sectors in Afghanistan and the UK. These included the Minister of State for Asia and the Pacific of the Foreign Office, the Minister of Trade and Commerce of Afghanistan, the Senior Advisor on Economic and Banking to the President of Afghanistan, and many other representatives from global organizations

We offer a golden opportunity for Afghan businesses to be sponsor of the event and have a big exposure to Afghan and foreign invitees as leading and well-known companies in Afghanistan.

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The recent World Bank report on reforms in this sector shows that Afghanistan obtained 167th position in the World Bank Doing Business Report in 2019 compared to 183th in 2018. Further, Afghanistan has also been selected as one of the top reformers in the world.



No	Sponsorship Benefits (2000\$)
1	Placement of company's logo on the backdrop of the event;
2	Placement of one company's rolling banner beside the stage;
3	Placement of company's logo as the sponsor of the conference in the ICC HQ website (based in Paris),
4	Placement of company's rolling banners outside of the venue;
5	Placement of company's logo in the Agenda of the event;
6	Placement of company's logo on the press release and mention company's name as sponsor of the event;
7	Placement of company's logo on pre, and post event's promotional materials (banners, announcements, reports, social media platforms and etc);
8	Company's logo, profile and marketing materials included in event Packet;
9	Company's name will be announced as sponsor of the event by officials of ICC Afghanistan;
10	Option to distribute your branded product to participants;
11	Option to have a table to distribute company's publication and branded products;
12	Option to have advertisement on ICC Afghanistan's social media platforms;
13	Blank Invitation cards to company's management, staff and clients (10 cards);
14	Any other promotion according to ICC Policy.

We encourage you to choose one of the packages and gain the benefit. For more information and sponsorship application, please, contact us:

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